SYSCO PRINT SHOP

QUICK REFERENCE GUIDE

Good things come from Sysco™

The following guidelines for creating files optimized for digital print have been prepared to provide Sysco with the highest quality printed product available.

The Basics

- All files must be submitted in PDF format.
- All files must be prepared with a 1/8" bleed on each edge, totaling 1/4" added to file document size.
- Leave 1/8" between Safe Zone area and Trim Edge.
- CMYK - If RGB is used the machine will auto correct and we cannot guarantee color matching.
- Spot colors are to be chosen from the Pantone Coated library.

Color

- Spot colors are defined as Spot not process.
- Like colors must be defined identically across files. For example, if a logo is created using a spot color all subsequent pieces must use the same spot color.
- When creating special colors a process mix of CMYK values must be used. Do not mix spot color value. These values must carry through out the whole document.
- All black vectors or text must be 100%K only. Do not use rich black.
- Do not set any text lines or vector paths to overprint.(Be careful of white text lines and vector paths, these need to be set to knock-out and not overprint)

Resolution

- Use vector paths whenever possible.
- Keep all text layers above raster artwork layers.
- Raster images are 300 dpi or greater, but no more than 600 dpi.
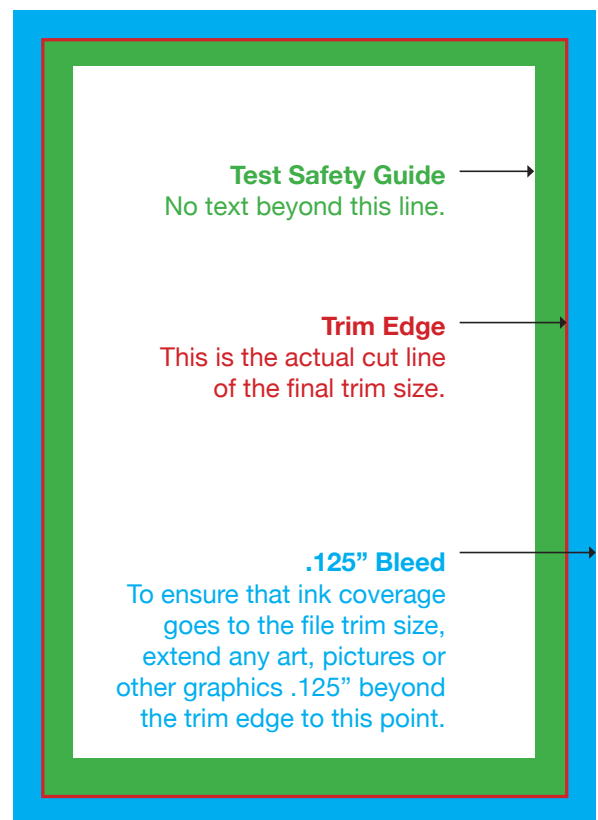- Do not save raster images with any ICC or Color Profiles.

Text

- Keep solid color text above 4-5 points for Digital press and 8-10 points for Wide Format. (Depending on font)
- Keep reversed or shaded text above 6-7 points for Digital press and 10-12 points for Wide Format. (Depending on font)
- Compress all font files before sending and convert all text to outlines.

Sample

- In the sample below, the green box is the **Text Safety Zone**, the red box is where the document will **Trim Edge**, the blue box is the **Bleed** area.

Test Safety Guide
No text beyond this line.

Trim Edge
This is the actual cut line of the final trim size.

.125" Bleed
To ensure that ink coverage goes to the file trim size, extend any art, pictures or other graphics .125" beyond the trim edge to this point.

Doc Size	Doc Size with Bleed	Folding	Finished Size
8.5" x 11"	8.75" x 11.25"	None	8.5" x 11"
17" x 11"	17.25" x 11.25"	Half-Fold	8.5" x 11"
16.5" x 8.5"	16.75" x 8.75"	Tri-Fold	5.5" x 8.5"